

STEP LIVELY AGAIN

IN THE RESTAURANT



Don't merely ask for corn flakes—ask for Kellogg's in the Individual Waxtite Package.



If you don't feel as lively in the morning as you did last Spring or Summer, the difference may be due to the "heavy" breakfasts you are now eating.

Try Kellogg's Toasted Corn Flakes. Eat light, nourishing, easy digested breakfasts for a few days and see if you don't feel as good as you did last Summer.

KELLOGG'S WAX-TITE package is the only way in which Toasted Corn Flakes are delivered as crisp and clean as when toasted.

Look for This Signature:

W. K. Kellogg

How Many Hides Has a Cow?

Sole leather is not adapted to soft, tufted upholstery of automobiles and furniture.

Hides must be split into thin sheets to produce upholstery leather.

The two lower, fleshy, grainless sheets are coated, embossed and sold as "genuine leather." That is why so much "leather" upholstery cracks, rots and peels so quickly.



**MOTOR QUALITY
FOR AUTOMOBILES
CRAFTSMAN QUALITY
FOR FURNITURE**

Is Guaranteed Superior to Coated Splits

It averages twice the tensile strength of coated splits, is waterproof, and perfectly parallels the appearance and "feel" of the best quality of grain leather.

For two years several leading makers of automobiles have been upholstering their cars with it and are entirely satisfied.

*Get Acquainted Small Sample Free
Large Sample (18x22 inches) 50c*

DU PONT FABRIKOID CO., Wilmington, Del.
CANADIAN BRANCH, TORONTO, ONTARIO

Craftsman Quality Fabrikoid on sale by
JOHN WANAMAKER, Philadelphia; M. CREERY
& CO., Pittsburgh; J. & H. PHILLIPS, Pittsburgh;
JOHN SHILLITO CO., Cincinnati; STIX-BAER-
FULLER CO., St. Louis; DU PONT FABRIKOID
CO., 621 Broadway, New York

WE WILL PAY \$100 FOR SOMETHING YOU KNOW

All we want is answers to some questions

A while ago we asked our women friends to write us what they thought of our SUNDAY MAGAZINE. We received some fine letters. They are so helpful that we want more. This time we invite men as well as women to write.

We Want to Know

What do you like best in our SUNDAY MAGAZINE? What do you like least? What does its spirit of cheerfulness, its freedom from anything that will not stand the sunlight, mean to you?

Does it appeal to the whole family?

Which of our stories have you liked best? Were there any you didn't like?

Which articles most pleased you? Which have you found the most interesting, the most helpful?

Do you want more articles, and, if so, what kind? If you prefer fewer special articles, what would you like in their place?

Of our SUNDAY MAGAZINE serials you have read, which do you think was the best? Which did you find least interesting?

What kind of covers attract you most, animal covers, story covers, character covers, decorative covers, or pretty girl covers?

Who are your favorite illustrators, and which of their pictures have you preferred? Do you like the big illustrations in color?

For the best answers to these questions we will give the following:

First prize	\$25.00
Second prize	15.00
Third prize	10.00
Fifty prizes, each	1.00

The letters that win the prizes will not be the ones written on the prettiest paper in the best literary style, nor those containing only the most fulsome praise; but those which contain the most specific comment on our SUNDAY MAGAZINE.

Set down your own personal opinion in as few words as possible, giving your reasons. Do it today, and send your letter to:

THE EDITOR,
Associated Sunday Magazines,
52 East 19th Street, New York City.

CONTENTS OF THIS ISSUE

THE OLD-FASHIONED GIFT... By Katharine Holland Brown

A charming home story which shows that the greatness of a gift does not always depend on its size.

Illustrated by W. Hottinger

FILMING THE MIGHTY... By William P. Helm, Jr.

It will be surprising to many to know that most of Europe's monarchs are more than glad to have their actions depicted in the movies.

Illustrated from film photographs

THE WAY OF THESE WOMEN... By E. Phillips Oppenheim

On the eve of his marriage to Laetitia, Jermyn is frightened at the activities of a private detective, who seems with some success to be trying to prove that Sybil killed Lord Lakenham.

Illustrated by Frank Snapp

A FIFTY-FIFTY SPLIT WITH HUNK... By Sewell Ford

Describing the remarkable use to which the seventh seed of kindness under Pyramid Gordon's bequest was put.

Illustrated by F. Vaux Wilson

A MIGHTY KILL... By Remington Schuyler

The famous artist describes in thrilling terms an old-time buffalo hunt.

Illustrated by the author

MINE HOST... By John Kendrick Bangs

The eleventh leaf from the lecturer's notebook, describing hotel folk he has encountered.

Illustrated by John R. Neill